



GLORIA

Meet Gloria.

Gloria is a 20-month-old Holstein who wants to become one of the top milk producers on her dairy. She likes to spend much of her day – about 10 hours – ruminating and is considered moderately active compared to the other females in the herd. Even though other heifers like to eat silage, Gloria prefers alfalfa. And when something's not right, her activity and rumination levels drop, long before she shows any visible symptoms.

Every cow is different. Know more about each of yours.
profitablemilk.com





Glenn Fischer, President Allflex North America

"Animal Monitoring is a logical and important evolution for Allflex, which raises the bar on our commitment to producers and the animals under their care. Our team continues to grow and we're excited to see our leadership passionately engaged in both the Identification and Monitoring aspects of our business. Together with both partners and producers, we are constantly reimagining animal care, and look forward to the purposeful innovation that comes from this high level cooperation and collaboration."



Haim Fleminger, Director of Business Development / Canada Support

"Generating Profit for individual cows and generating data that clearly makes it easier to monitor the activity, rumination and heat stress etc. This data enables us to develop management practices around individual cows and their needs. I work with both our sales and technology teams to help integrate the needs of individual operations with our products and services."



Dennis Dynneson, Director of Sales

"Our team strives to make the lives of cattle better every day and we do that by providing dairymen data, that they've never had access to before. We've moved some familiar faces from our tech department to the field, as we build our sales force. Additionally, new hires are continuing to be added as the demand for our monitoring products increases."



Jerry Slattery, Integration Manager

"Our technical support team handles a variety of needs from monitoring installation, training and support. We've added staff for all phases of our business and continue to work with our sales team to provide the technical expertise that is needed to manage the challenges of our business. We talk to dairies daily, as we set up systems and monitor their needs to better utilize our systems."

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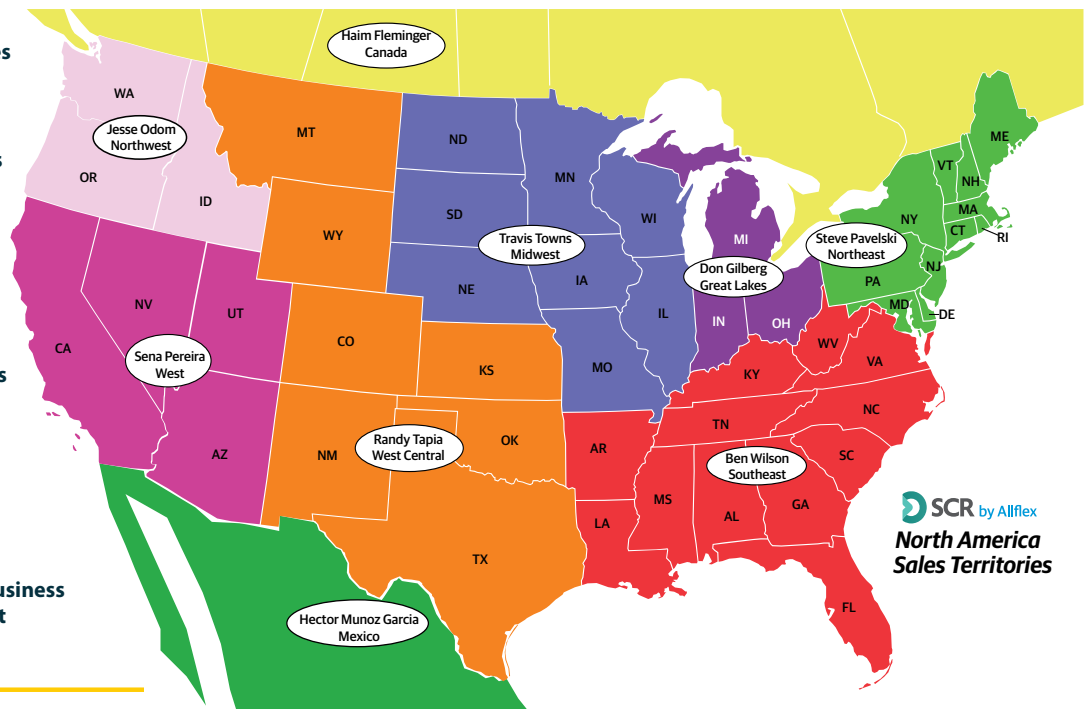
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